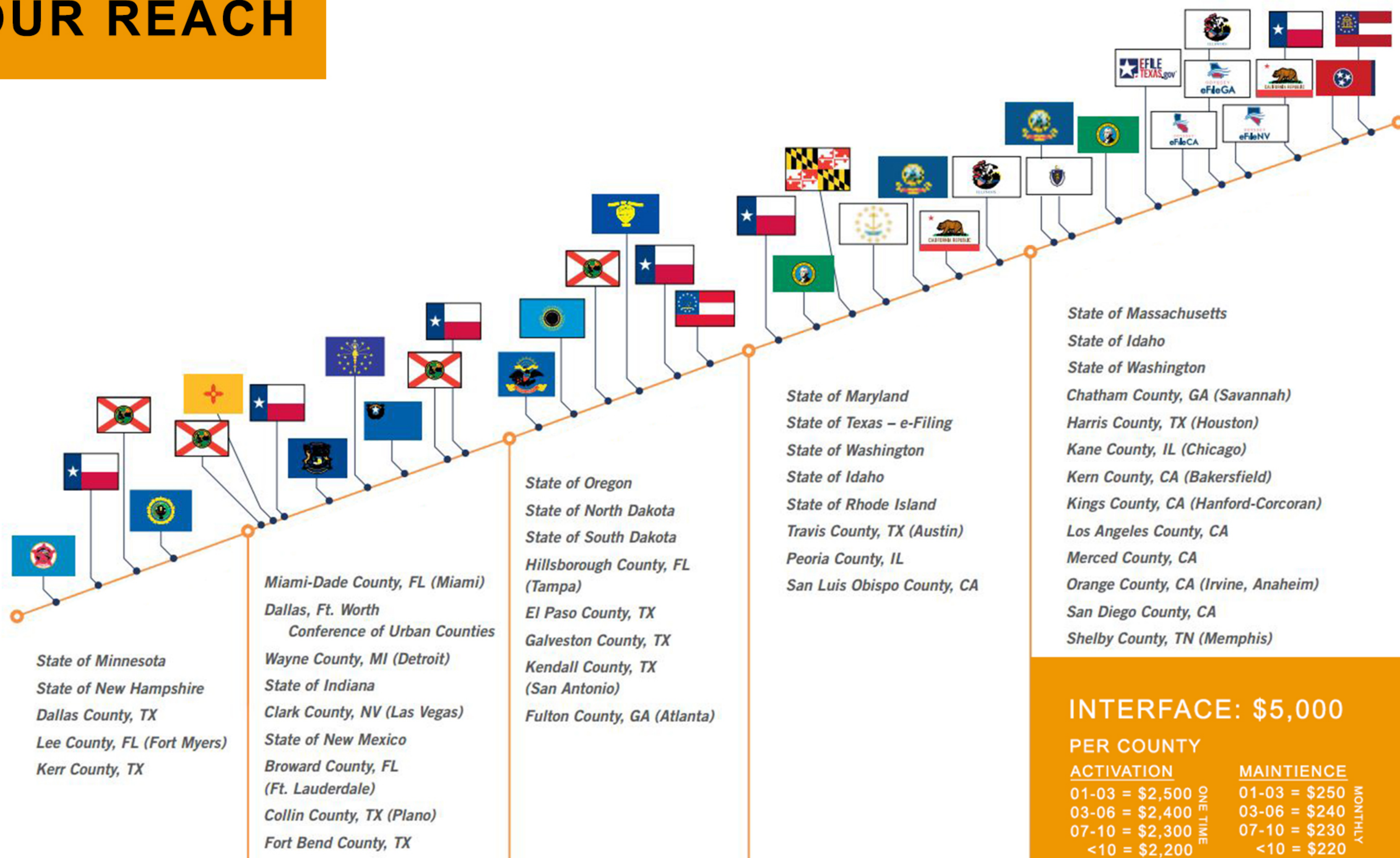


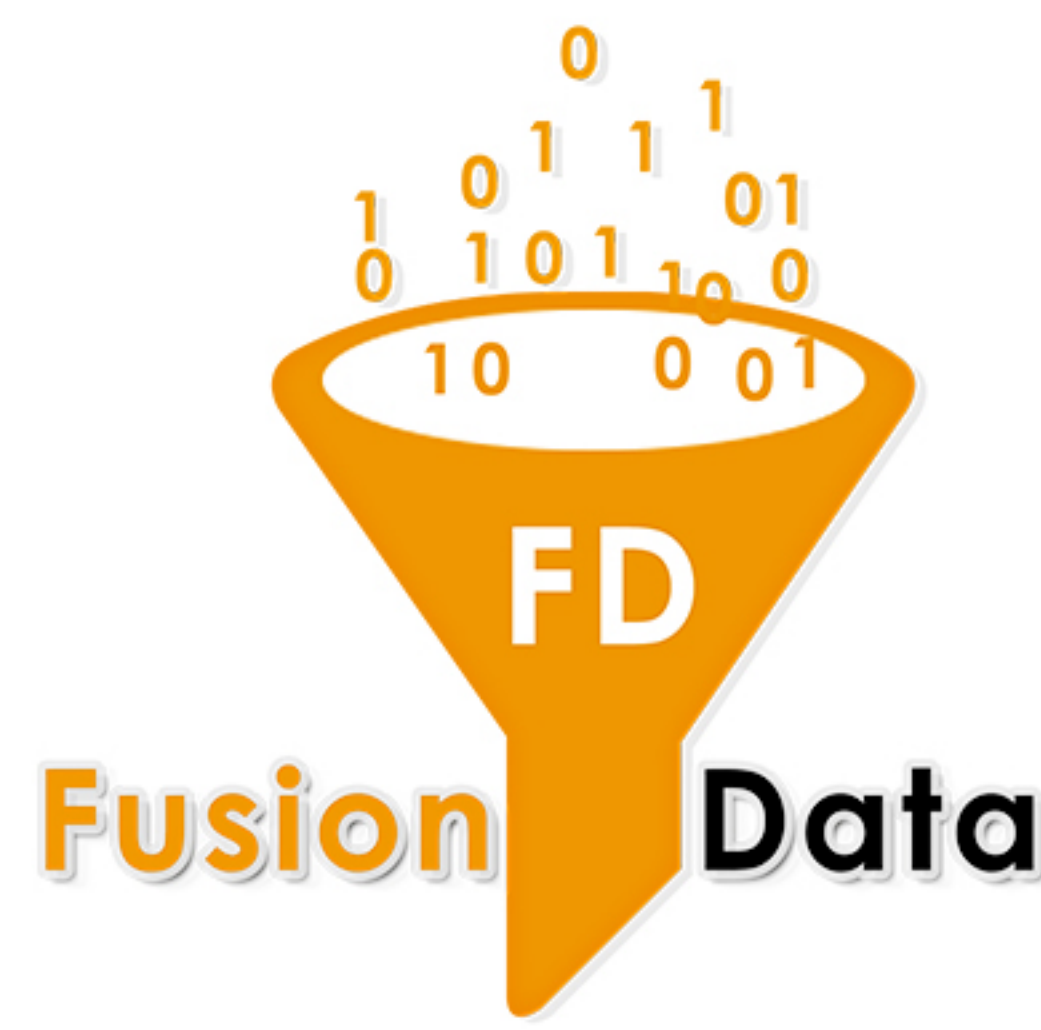
PRODUCT SUMMARY

FUSION DATA is a data interface that helps our customers filter and utilize court data across America. With over 21 states with a total reach of 600 counties, we can populate the most recent current data to support your marketing needs. While serving as a data aggregation software, our interface can also be customized to automatically create any number of marketing materials for a timely and targeted mail marketing campaign or deployed as an analytical research tool for further demographic studies. The data filtering and marketing customization potential is customizable to the users needs.

Our flag ship tool, The Digital Office Assistant, provides workflow optimization. It first populates our interface with current local criminal and traffic offenders information. Then using mail merge it constructs a letter and envelope. This helps facilitate legal staff in speeding up the daily mail marketing process.

OUR REACH





PRODUCT ADVANTAGES

SAVES YOU TIME The digital office assistant saves you time by automating the capture, filtering, and letter making process in a few easy steps. This gives your staff the ability to focus on more important things.

FIRST TOUCH MARKETING

The digital office assistant shortens the first touch marketing solicitation gap. By getting you the most current local information in a timely manner, and giving you the power to generate your letters and envelopes with ease, we create the ability for you to send out your letters faster than the competition. This gives you the first touch advantage over the competition.

COMPETITIVE EDGE

The digital office assistant, by shortening both the data gathering and marketing materials creation, give your office a competitive edge that is faster and streamlined.

MORE TARGETED MARKETING

The digital office assistant has a powerful filtering system. Our filter lets you break down the current local offender information by county, city, court, and Even types of crimes. We provide more target marketing controls. Save value time data sifting, exclude case types that are low dollar earners, focus on local courts for maximum drive efficiency, and save your custom filters for reuse.

SAVES YOU MONEY

Save 33% on employee overhead the first year and

**WE SAVE YOU TIME, MONEY AND
FOCUS YOU TARGET MARKET**

HELPFUL HINTS

Purchase an automatic letter folding machine	\$100 - 1,000	unt
Purchase an automatic envelope stuffing machine	\$500 - \$2,500	unt
Consider a bulk buying mailing license	\$750	unt
Custom designed envelopes with graphic rich content	\$.50-\$2.50	ech
Foil stamp your letterheads and envelopes	.75-\$1.50	ech
Have us send the letters for you	\$1.75-\$3.50	letr